



## Sure, I'm Organized—I Can Do Ten Things at Once!

“When you are disorganized, you are always in a rush, always scrambling to meet a deadline, and in danger of missing deadlines,” says productivity specialist Denise Landers. “You are stressed and you don’t sleep well. And when you miss getting a good night’s sleep, your IQ can drop 10 points the next day. It’s not surprising that lack of organization can keep a graduate or professional student from achieving educational and professional goals.”

As owner of Key Organization Systems, Inc.

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and the author of “Destination: Organization,” Landers helps people and companies create systems for handling their business and personal lives more successfully.

### Multitasking—A Myth

Many students as well as working professionals believe that the ability to do several things at once means they are organized, Landers notes. “The myth of multitasking is that it makes us more productive. In fact, the opposite is true. We are not geared to multitask. Doing several things at once can physically damage our short term memory, and can cause even 20-year-olds to have ‘senior moments’ of forgetfulness.”

### Finding Time

One of the most common excuses Landers hears is “I don’t have time to get organized!” That’s the worst excuse of all, she says. “I use the story

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of a boy hurrying to school, pushing his bicycle alongside him. When he’s asked why he doesn’t just get on the bike, he replies that he doesn’t have time to stop and get on.”

“The average person wastes up to two hours a day due to disorganization,” Landers notes. “We lose time when we can’t find things, when we don’t plan, and when we get interrupted. People don’t realize that it takes 20 minutes to get back on track after an interruption. Being better organized can help us regain control of a frantic, stressful life.”

Making good use of even small intervals of time can create big improvements.

“One of the things I wish I’d known during college and graduate school was how to break down my studying into manageable chunks of time,” says Kenneth Zeigler, productivity and effectiveness expert and author of “Organizing for Success.”

“I pulled a lot of all-nighters,” Zeigler admits. “I was the Olympic champion of procrastination.

Knowing what I know now—that it takes one and a half times as long to study at night as it does in the morning, and that 80 percent of productivity gains happen before noon—I’d have done a lot more studying earlier in the day, and made use of the time in between classes to study.”

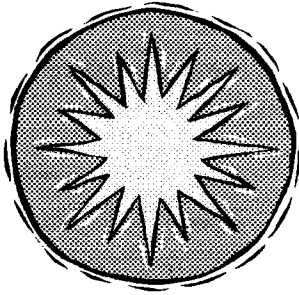
### The Veggie Principle

Zeigler has developed the “Veggie Principle,” a technique for focusing first on the tasks that matter most.

“A veggie is a task, activity, or project that’s good for you, your school success, your career or your personal life, but you have a hard time doing it first,” says Zeigler. “Most of us can relate to the behavior of a child who puts off eating the vegetables on their dinner plate until they’re cold and unappetizing. We do the same thing when we put off difficult but important tasks.”

“To apply the Veggie Principle, make it a point to tackle first thing in the day the action items that

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**HELPS 24-hour  
phone line:  
813-870-0184**

HELPS is administered by:

Gary L. Wood & Associates, P.A.  
4700 North Habana Ave.  
Suite 300  
Tampa, Florida 33614

### *Sure, I'm Organized, continued*

directly impact your high-  
est goals and priorities.  
For students, that might  
mean an hour of studying  
before a morning class, or  
before work. It can be a

real psychological boost.  
Motivate yourself with the  
fact that you can dramati-  
cally decrease the amount  
of studying you'll have to  
do at night, when you are

least able to concentrate.  
It's a strategy that will  
save you time, build self-  
confidence and improve  
your end results." □

### **Top Five Tips For Organizing Your Life**

Productivity specialist Denise Landers offers these tips that can help any graduate or professional student become better organized and gain better control of their time.

1. **Write everything down.** Make it a point to write down all the things you need to do. You can't prioritize your day and your work if you can't see the whole picture.
2. **Use one calendar.** By using one master calendar you can eliminate schedule conflicts and the stresses that accompany them.
3. **Find time to work uninterrupted every day.** Block off an hour to 90 minutes a day just as if it's a scheduled class. It doesn't have to be the same time period every day. During that uninterrupted time, do your most difficult work, whether that's research papers, critical studying or other work that requires mental focus.
4. **Group your activities.** Focus on one type of activity at a time to limit multitasking. Set aside time to make phone calls, check email, study or write, instead of jumping from task to task throughout the day.
5. **Take breaks.** Take small breaks every day, and don't forgo a vacation. If we don't take breaks, we don't have a way to limit stress. Breaks give you more energy and therefore can make you more productive.

### *Resources*

- "Destination: Organization—A Week by Week Journey," Denise Landers (KOS Publications, Houston, TX, 2006)
- The Productivity Series (3 CD audio set), Denise Landers [www.keyorganization.com](http://www.keyorganization.com)
- "Organizing for Success," by Kenneth Zeigler (McGraw-Hill, 2005)

### *Student Loan Info: Be Wary*

The quality of financial aid Web sites varies greatly. Students should be cautious about where they obtain their financial aid information, according to the National Association of Student Financial Aid Administrators (NASFAA). The best source of information is still the financial aid office on campus.

Many Web sites are designed to be informative but are maintained by individuals with limited understanding and expertise in student aid. Even sites developed with the best of intentions sometimes leave out important details that can make a big difference to students. When researching financial aid on the Web, consider the following:

- Do not mistake an opinion on a Web site or blog as fact;
- Be cautious of scholarship sites that require up front fees for searches or matches;
- Be wary of emails expressing congratulations for winning an unknown scholarship that will not be disbursed until a fee is paid;
- Be aware that some sites dispense information without being upfront about how the site is funded, often presenting skewed information.

*Source: The National Association of Student Financial Aid Administrators, News Release 2/2/07 [www.nasfaa.org](http://www.nasfaa.org)*